

# **DART First State Wants to Know ...**

## **Who's Your Favorite Fixed Route Bus Rider?**

**Once a month in 2010, DART seeks to recognize and award an individual as Rider of the Month.**

### **Eligibility: Fixed Route Bus Riders**

All riders of a numbered bus route (1-303), with the exception of DART First State employees and their immediate families.

### **How to Participate: Nominate Your Favorite Bus Rider**

Do you know a frequent bus rider who is courteous, friendly, helpful, and has a positive attitude or is an advocate for public transportation? Nominate your favorite bus rider by providing their name, phone number and email address, which bus routes they ride, and a statement on why they should be the Rider of the Month. Also provide your own contact information and the date. Entries are due by the 15<sup>th</sup> of the month for the next month's award.

### **Prizes: Purple DARTCard**

By the 25<sup>th</sup> of each month, DART will select the Rider of the Month, for the next month. The Rider will receive a purple DARTCard valued at \$52.90, DART promotional prizes, and an award certificate. In addition to the prizes, the Rider of the Month will have their photo taken to be featured on DART's website and in the quarterly "Getting There" newsletter. The individual who nominates the winning rider will also receive DART promotional prizes.

### **Additional Terms and Conditions:**

- The contest is conducted and all entries are selected by DART First State, whose decisions are final on all matters.
- DART First State is not responsible for errors and/or problems with conducting this contest.
- The contest may be discontinued or rules changed at any time without notice.
- The DARTCard prize is non-transferable, non-redeemable for cash and may not be substituted by the winner.
- The Rider of the Month must show proof of identification and must sign a release for use in DART First State's promotion and public reporting of the contest.
- The winner agrees that DART First State has no liability in connection with the acceptance or use of the prize awarded in this contest.
- One entry per person. Contest winners are not eligible to win again for up to one year after receiving prizes.
- Please, no self-nominations.



# DART Favorite Rider Nomination Form

(Please print all information clearly)

Date: \_\_\_\_\_

Your Favorite Rider's Name: \_\_\_\_\_

Your Favorite Rider's Contact Information Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Comments About Your Favorite Rider: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Bus Route(s) Used: \_\_\_\_\_

Your Name: \_\_\_\_\_

Your Contact Information: Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Please mail or fax all entries to:  
DART - Marketing Department  
119 Lower Beech St., Suite 100  
Wilmington, DE 19805  
Fax Number: 302-577-6066

